Mockup Review Meeting Record

Creative Director: Emily Ou
Designer: Carina Basora
Topic: Travel Frog (Tabikaeru): Wikipedia Microsite

Design Feedback

- Add a clearer introduction to Travel Frog.
- Include more information from Wikipedia.
- Explore less rounded typefaces.
- Explain the color palette choices.
- Combine elements from both versions, especially the bottom sections of Version 2.

Potential Ideas

- Animate the banner from Option A.
- Explore subtle animations and interactive elements.
- Consider flipping postcards or cards.
- Add copyright information at the bottom.

Next Steps

- Refine typography, colors, and layouts.
- Explore animations and interactions.
- Show the design process and iterations.